

A. A. M. M. NEWS

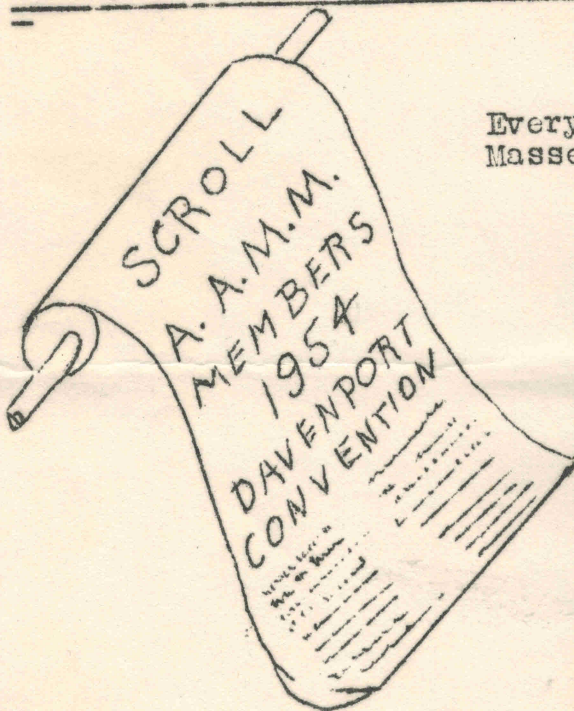
WASHINGTON CHAPTER
AMERICAN ASSOCIATION OF MASSEURS & MASSUSES

ARTHUR DUNBAR --EDITOR
July--1954

MILTON A NIEDFELT-- ASSISTANT
805 E. Denny---- Seattle Washington CA 8655

WHEN THE ROLL IS CALLED UP YOU'LL BE THERE

Every member of our American Association of Masseurs and Massuses is not only supposed to be in Davenport Iowa, at the Convention in the Black-Hawk hotel on August 5-6-7-8th, 1954---But are urgently needed to help make important decisions, and build the Massage Profession, so that it will not become extinct, legally.



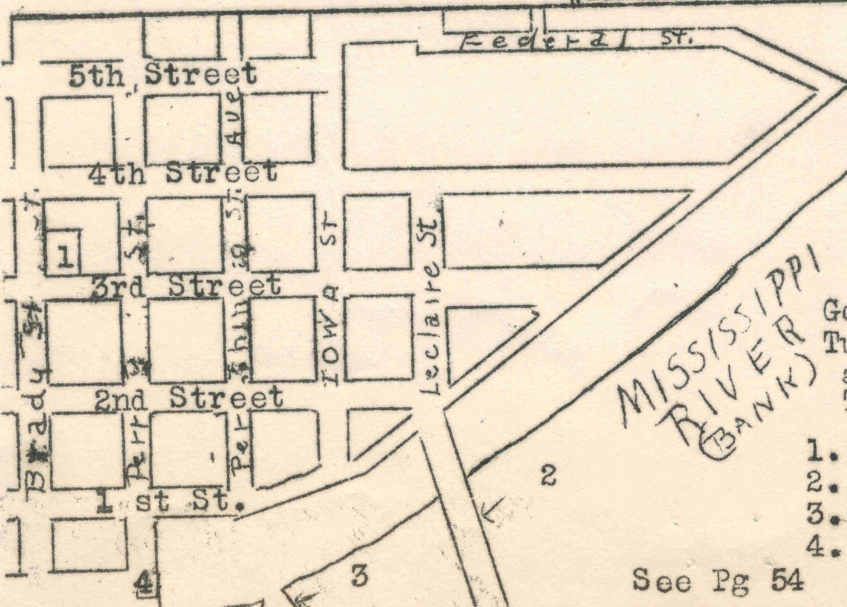
Hotel--Blackhawk

309 Perry Street---- Davenport Iowa
400 Rooms----- Earl Ackerman, Manager

Rooms with bath		and Double Bed	
Single	\$4.50	\$5.00	\$6.00
Double	6.00	7.00	8.00

Room with Bath--Twin Beds		
\$8.00---	\$8.50	\$11.00
Suits	16.50	18.00

Rooms without Bath	
Single	\$3.75--- Double \$5.25



TAKE THIS PAGE
WITH YOU

And meet us, On the
Banks of the Great Missis-
sippi River.....
About 2 blocks from the
very edge of the Water.

Directions:-

Go to the River, at Perry St.
Turn away from the river
about 2 or 3 blocks, to
The Hotel Blackhawk....

- 1... Blackhawk hotel
- 2... Government Bridge
- 3... Roller Dam
- 4... American Legion

EDITORIAL By
Mrs. Florence Taylor
National Vice President

First of all I would like to take this opportunity to express my sincere thanks to our convention chairman, Della Mae Sumner, for the wonderful convention program she had prepared. And!! She did it all alone. But after you get acquainted with Mrs. Sumner you learn she is a woman with experience in organizational work; and has ideal qualifications, as well as dignity, and abundant energy.

It was a wonderful convention, and we had a fine group of new members in attendance. They showed great enthusiasm, and I am of the opinion they are members that will give great support to the State in building a stronger organization.

I wish to thank our Editor Mr. Dunbar and assistant Editor Mr. Niedfeldt for the wonderful work they have done in printing our A.A.M.M. News, as these members have sacrificed so much of their time in order to make up our A.A.M.M. News in return lets all members realize the importance of their work, and send in some articles to be published in each issue.

We have, also a legislative committee whom, I know deserves a lot of credit for what they have accomplished in their program, and have taken the job over until it is completed. Their work is priceless to every Massage Technician. They have sacrificed a great deal of their professional time. But so few members in our State can say they know what has been done, and so few actually believe it is worth trying; Why haven't these members contributed time attending State and National Conventions, that was brought within their state; They would have received information, that would have been a great help to them, and could have contributed something of value in return.

It seems a shame, when Officers worked so hard to bring the National convention (Ed. Note Last August) to your door and about 20 members from Washington Chapter attended. Lets all make plans to attend our National Convention in Iowa. Flo Brownlie and her Committee are working hard to give you a grand convention. So attend, and be a part of the program. Show our courtesy and appreciation to Miss Brownlie, as she attended our National Convention in Spokane and remained through our entire program.

I wish to mention for those members whom do not know, that the State of Washington has three Charters; Spokane Charter, Seattle Charter, and Washington State Charter. Spokane received their charter March 28th, 1949. Washington State received their Charter January 30, 1949. I was there and signed it.... Lets all get behind our organization and co-operate with our officers and lets read our A.A.M.M. News and Massour often, and anything you like, or don't like, let our editors know about it.

Florence Taylor, National First Vice Pres.
N 1226 Summit Blvd. Spokane Washington

By Florence Taylor

A horse can't pull while kicking
This fact I merely mention
And he can't kick while pulling
Which is my chief attention

Lets imitate the good old horse
And lead a life thats fitting;
Just pull an honest load, and
then

There'll be no time for kicking

Uncle Ned's hearing was getting bad and the Doctor told him he would have to give up drinking; Uncle Ned replied "I like what I have been drinking so much better than what I been hearing, I reckon I'll just keep on getting deaf.--- Don't be an Uncle Ned... Do a little hearing."

STRAWS IN THE WIND

By

D.S. Carlson---- National Secy-Treas.

We were heart sick as we learned the other day of events taking place in the state of Louisiana. We have been warning our members repeatedly of the dangers ahead and to organize and to seek massage legislation as soon as possible. As your National Sec-treas. we see and hear of things taking place all over the nation which spells disaster to all Masseurs and Massuses if they do not soon wake up from their smug complacency, get busy, and cooperate with each other. Yes, we are represented in eleven more states than last year, but what can we expect to happen in all unorganized states without massage legislation? Just what is happening in Louisiana.

Yes, Washington has a fine chapter, but are you as strong as you ought to be? The answer would have to be no. The reason is that too few in so large a chapter is doing all the work of the chapter and the rest are satisfied to ride along. Now folks be honest with yourselves, some of you will have to admit that you have not done all that you could have done in the interest of massage legislation. Does it not make you feel just a little bit ashamed that so large a state with so many Masseurs and massuses does not have a massage act? are your officers to blame? You may think so, but if you have contributed nothing in the way of personal service then you are to blame, not those who have tried to do their best. If you think that they did not go about it the way you thought it ought to be done, then why were you not at the meeting to give some guidance in the matter? Why do we make the above statement?

We have a few letters out of the State of Washington complaining about the position taken by some of the officers, whether the officers are wrong or right is beside the point. The fact is these complainers have refused to pay their dues because they did not like the policies of the chapter, yet they did nothing, or contributed nothing, to the success of the chapter, and yet felt justified to criticize those who tried to accomplish something for all concerned. Fortunately most of the Washington members are a fine group of people who are aggressive and loyal to their State and National A.A.M.M. and have worked hard to get massage legislation under difficult and complicated circumstances. But the National Sec-treas. has one thing against you, and I say this kindly, why, with so many members are you so poorly represented at the National Convention? You may say that you cannot afford to make the trip to the convention, we will grant you that excuse, but it is not reasonable to suppose there are many more who are in the same position as you are, and yet, they attend the conventions. You are not making a financial sacrifice in attending a convention when your livelihood may depend on it in the days to come. You cannot afford not to go to the convention, that is if you wish to perpetuate your practice.

So many vital decisions will have to be made this year at the Davenport Iowa Convention, do you not feel that you should have a part in making

these decisions? We have been startled at the rapidity which the Medical Registered Physical Therapists have succeeded in getting legislation through in the various states while the Masseurs and Massuses have been peacefully sleeping on." Arouse thou that sleepest, arise from the dead."

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The Secy-treas. report will be mailed to all members before the convention which will reveal some of the important matters under consideration. We know you are curious as to what is happening in Louisiana, well, some of the particulars will be in the next issue of the Masseur. Yes, they waited too long to organize and seek massage legislation.

Editors Note.

We don't have the minutes of the Washington State Convention at this moment, but we know that our State Convention voted several main jobs for Washington Chapter at that convention. 1. Each member is to take part in a drive to influence State Legislators and Senators to do something about our Massage Bill--- You will note a list of all those representatives inclosed for Members in Washington. This list is made so that you can know the extent of this work, and do effective personal contact, and personal letter writing, and personal responsibility. Your Mr. Mann, and Mr. Dunbar will try to give you personal information if you will tell them that you need more information.

(2) The second thing that came out of the Vancouver Convention was the renewal of the \$3.00 pledge by each member. This for the purpose of accumulating funds to pay for this legislation. There was no OPPOSITION to this plan in the Convention, and of course you, each member, should abide by the decision of those that went. They expect you to "BOOST" too.

(3) Membership drive. The state is divided into three parts, Eastern part, Western Part, and Central part for the purpose of Membership Organization. --- Mr. Mann may have an editorial on how that will work.

(4) It was suggested that a list be issued and that each member be furnished such a list to get names and donations from persons who may be friends who want to **BUSE** with us, so they also can donate and contribute to the cause of Massage Legislation. We may hear more of this later--- But Don't think there isn't any **SPECIFIC THING FOR EACH OF US TO DO....** The Job is here. Are you Ready, brother? Sister? -Niedfelt.

RESOLUTION.

There is also a resolution attached that was passed in our Vancouver Convention.... Each member is supposed to do what he can to publicise it... Post it on you wall, and tell your local newspaper about it, please.

SOMETHING REALLY NEW!

Credit goes to our Good member Mr. P.R. Canady. For the first time known in the annals of Massage, a member of our A.I.M.M. stood before an audience of another group (The National Nutrition League) and gave a lecture and demonstration on Massage.

Mr. Canady, one of our Seattle members appeared in uniform of white, with his massage table all in white, before 65 members of the Nutritional League, and **lectured** for about an hour. Cert inly a lot of people learned about Massage that never knew anything about Massage before--- It is the hope of your asst. Editor that this will become popular all over before the Kivanas, the Lions, the P.T.O. and all.

The 1954 Vancouver Washington Convention is now history. This convention was a special tribute to one person, Mrs. Sumner, who single handedly made all the arrangements, put on the banquet, provided the hotel accommodations. She was indeed a fine hostess, and made every one's stay there pleasant and comfortable. I think that every one felt they had received her personal attention. That was the finest thing of the whole convention.

The highlights from where I sit are firstly the fine, fair way Mr. Art Mann handled the meeting. He showed no partiality to any one and everyone had a chance to say their little bit on any question under consideration. Next was the fine speech made by Dr. I.C. Munger Vice President of the Washington Medical Assn. who gave us a fine insight into the ethics which governs the medical men. He also gave us some background in the history of Massage and Medicine. Everyone seemed to appreciate his remarks. The next fine thing was the fine time had by all at the banquet. Of course that may be because I always enjoy eating and usually rate that first, ~~second~~ most and highest, most enjoyable and most important of all things.

Those of us who attended enjoyed it, very much and wished that the rest of you fine people were there too for you were missed most sorely, so next year we are looking forward to having you among us.

The minutes will show what we did and the work we have cut out for ourselves for the next coming year. As always there was a lot of hard work done, and some disappointments but all in all it was a good little gathering of earnest well meaning people.

There was one very fine demonstration given by Mr. P.R. Canady of Kent. Mr. Canady showed some real resourcefulness in ways of using one's ability to make usefull equipment when you lack the funds to buy those articles. He gave a very fine verbal explanation of this work as we went along and showed a mastery of his profession that was inspiring to me. His enthusiasm for his work is evident by the vigor and intensity with which he applies himself to his work. This demonstration in itself was well worth the trip down to Vancouver, may the future bring to our profession many more of the caliber of Mr. Canady.

There was one of those fine, happy and gentle personal touches that adds to the meeting that gives a gathering that fine human touch, when Mrs. Carol Niedfelt was awarded an Honory membership for her fine work and contributions to the membership and organization. She was so deeply touched that she was moved to tears and was unable to respond. It was an expression of the gratitude and esteem with which she is held by one and all who have the good fortune to know her.

O

Nomenclature the science of naming.

There is, I think we can agree, a great need existing in our profession for a name or title for, or by which we can be identified. A name that will identify with the proper dignity the fact that we are benefactors of the human race, which we should be entitled to. In an endeavor to do this have taken to themselves, rightly or wrongly, the title of Doctor, with the feeling that because we are a member of the healing arts we are entitled to use that title. That is however a great mistake for doctor is a title given as a degree by institutions of higher learning signifying that the person so titled has accomplish-

ed so much sacclastic work at a given standard. For example a Doctor of Philosophy, Doctor of Divinity and Doctor of Medicine.

Now it has occurred to me that there should be some word or title that would set us apart and identify us. In old England there were the Smiths; silver smith ;gold smith ;blakk smith and so on, your editor would like to have some suggestions some research into the science of naming and lets see what we can come up with.

By Arthur Dunbar.

ALSO

FOR SALE--IN THE CITY OF SEATTLE: One of the finest business and establishments. Mrs. Ida Mae Lukins is retiring from her practice and is putting her place The West Seattle Health Center up for sale.

The West Seattle Health Center is located in a community of over 100,000 people. There is one of the busiest street car lines passing by her door and it is on a ground-floor location. The furnishings are of the best, there is working space for two Technicians, and living quarters in connection, as well as laundry equipment and space. The equipment is as follows. Reception room nicely furnished, large office with custom made desk, two treatment rooms, two dressing rooms, toilet and dressing-room tiled, infra red lamp, magniflex vibrator, tow thermifor pads, complete supply of lunnens. This is a gem that comes only so rarely. If you know of any one who is looking for a fine opportunity, this is it. There is a high class clientel worked up and a good reputation already established. Mrs. Lukins will help her successor to meet and get acquainted with the clientel. It is a pleasure to bring this to your attention. For further details write the West Seattle Health Center 3213 California Ave Seattle Washington. Arthur Dunbar.

Our members will remember that this above place was where our Seattle President Paul Georte worked when he died last December. M.N.

Charles School of the Dance.

To those in attendance at our Vancouver Convention it is not necessary to repeat what enjoyment we received from the Kiddies from the Charles School of the Dance that danced for us. They were as viz:-

1. "I can't give you anything but love" Tap dance by
Jacie and Glenda Benedict.
 2. "Sweet Georgia Brown" Boogie tap by Carol Lathim & Alice Cornelius.
 3. "The Rangers"--Baton twirling by Lois Davids.
 4. "Ballin' The Jack-"How High The Moon" tap dance by Lee Ditmer.
 5. "I get so Lonely"--Vocal by Jacie & Glenda Benedict.
 6. "On the Good Ship Lollipop--
"Christopher Columbus "-- Tap dance by Mary Marchblank & Byron
and Dennis Blankenship.
 7. "On Parade" majorettes--Barbara Billow & Lois Evans.
 8. "Tennessee Wig Walk" ---dance by Carol Lathim, Alice Cornelius,
Jacie and Glenda Benedict.
 9. "The Cornets" Aerobatics by Sandra Swenson & Sharon Royston.
- To the rest of you;; Don't you wish you had come?--- !!

Priest to Young Lady "and what is matrimoney?

Young Lady " It is a state of terrible torment, and those who enter are compelled to undgrgo it to prepare them for a bright and better world. Priest; "NO! NO!! That's not matrimoney!

Interfearing Bishop; "Leave her alone, maybe she is right, What do you know about it?"

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Read your Constitution and By-laws and find out how our Association is governed.***** On page 11 & 12, Article 3. Section 7-8-9 is explained when and why members are dropped and how they are reinstated.

(EXCERPT ONLY)

(signature) F.E. Bloom, Secy-Treas
Washington Chapter A.A.M.M.

Editor's Note; We should have had this FEATURE ARTICLE at the beginning of this paper, but unavoidable circumstances prevented it, sorry. This OUTLINE, by Dr. I.C. Munger Jr. MD is an outline of the KEY-NOTE speech Dr. Munger made in person at our Vancouver Convention June 5th.

FEATURE ARTICLE

Summary of Keynote Address By

Dr. I. C Munger Jr. MD, --- State Vice President
Washington Medical Association.

1. Methods for cooperation between masseurs and Physicians and, 2, Medical ethics. It was brought out that No. 2 froms the basis of No. 1 since cooperation between these branches of the healing arts can only be carried out by handling patients in an ethical manner.

To illustrate the use of medical ethics excerpts were quoted from the "Principles of Medical Ethics" as outlined by the A.M.A; it was recommended that some code or set of rules and guides for conduct be set up by the A.A.M.M.

It was pointed out that for a physician to refer patients to a masseur he must have confidence that the masseur is qualified and capable of properly treating the patient. It was suggested that to bring this about certain qualifications for the practice of massage be set up and that the use of the designation "masseur" be restricted to those qualified under such rules as might be formulated.

Trusting this brief abstract will serve your purpose,

Sincerely yours

I.C. Munger, Jr.

I, C. Munger JR MD

Spokane Washington

Friend Milton

Mr..... Of withdrew from the Association on account of ill health or lack of work.

He will be back as soon as things change. I sent him a withdrawal letter according to instructions from Carlson, so he can be reinstated later without paying the \$10.00 initiation fee.

(signature) F.E. Bloom, Sec-treas.

Election Report;

Washington Chapter June 5-6-1954

VANCOUVER WASHINGTON

Officers

Mr. Arthur Mann, President
14546 Whitman Ave Seattle Wash.
Leston T. Short, Vice Pres.
2807 N Monroe St
Spokane Washington
F.E. Bloom, Sec-treas
10 W 6th Ave Apt 4
Spokane Washington

Board of Directors

Mrs. Florence Taylor---Spokane
Ruth Williams ----- Kennewick
Mrs. Bertha Reager --- Orting
Phillip Janssen----- Seattle
Blossom Gladys-Hondricks--
Port Townsend
Arthur Dunbar, Editor
Milton A Niedfelt Asst. Editor

To the A.A.M.M. News
By P.R. Canaday

Since our wonderful convention I have felt a deep urge to write to you. It was a wonderful "Get together", almost like a family reunion. I saw the spirit of love and friendliness that made my heart glad. What a wonderful job was done by our officers, tho it was trying on some, no doubt.

Everything went along nicely, and I feel we owe them one and all the highest approval and our best wishes. I feel we achieved much in the way of success toward our goal in legislative problems, and also in our growth toward membership. But--- I saw some things I wish I hadn't. Perhaps no one individual was to blame. (I don't want to hurt anyone's feelings, God forbid) It perhaps had to happen to educate us. We spent a lot of time on one issue and I am not sure it was passed. It was the issue of membership, or holding office if anyone was deriving most of their income from other than MESSAGE. I didn't like the motion in the beginning. It is a bad blunder on our part if that goes thru. It will hamper our membership. I felt that there were some hearts made sad because of it. (Editor note; The motion was to instruct the Delegates to the National Convention to bring this point up before the National Convention as a Resolution)

The whole discussion started because of the fact that we had previously been confronted with sales talks of products other than our massage work and its value. Then right in the same convention it cropped out again. Too bad, yes I say too bad. Nobody was to blame, all were doing their level best I am sure, but it happened. The way to stop this, I think, is very simple. It is just this; The committee in charge should have a personal understanding with the demonstrator that no sales talks or hints of sales take place in the demonstration. That would take care of the whole matter.

Another thing I wish to mention is our Banquet Entertainment, I think it should be a meeting of testimonials and experiences of our members. Let them tell of their valuable contacts, or experiences. Tell how nature has worked with their efforts allotting 10 to 15 minutes to each speaker, unless otherwise determined by the board. The public could be invited to these meetings, which would tell the world about the work of the A.A.M.M. and what it means to them.

I want to grow and improve by others experiences. We have lives at stake, waiting for us to show them the way out--- Nature's way. We need not go out and get some one else to come in and talk to us or give us a program. We want to invite them in and let them listen to us. Let them see and hear what our efforts will do for them.

Now just another thought on part time masseurs and massuses. Suppose a new student starts out? He or she comes thru school with a degree or diploma and wants to join up with us. They want to support us, and in turn want us to help them. We say, "You have no place of business; I am afraid you will have to make most of your living some other way. We can't use you". What a pity!

I say part time members can be office holders if their rating and morals are good. My advise to anyone starting out is; "Go slow; hold your job; make massage secondary, spare hours, etc. Prove yourself. Get customers coming that will advertise your good treatments. When you find that you can put in full time, then fine. Start at the bottom of the ladder and go up. To many start at the top and fall down. Don't go in debt for a lot of high priced equipment for which you cannot pay. You can't be happy and worry. If you attain to success

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you must be happy. You can't give your customers something you haven't got. While equipment is fine in its place, you still must use your hands to achieve success."

Trusting that this will be timely advise worthy of due consideration I am,

Yours for more and better massage
(Signature) P.R. Canady.

F-L-U-O-R-I-N-E

By Mr. F.E. Bloom, who is an active
pharmacist for many years, and still
an active pharmacist, June 1954

Fluorine is a gaseous chemical element of the Halogen group which consists of Chlorine, Fluorine, Bromine and Iodine. It forms acids with hydrogen and salts with metals. In the soil it is found in combination with calcium in the form of Calcium fluoride. Fluorine is absolutely necessary to plant life; and in animal life it helps to form bone and teeth. All such mineral elements must first be absorbed by plant life and taken into the body as food before they can be assimilated.

Fluoride is found in such vegetables as beets, cabbage, garlic, spinach, whole wheat, rye and waterdress; also dairy products, yolk of egg and sea foods.

Sodium Fluoride is the usual form found in commercial use. It was first introduced as a rat poison, but it's results were too slow, because it depends on it's accumulative action. It is used with good results in poisoning cockroaches, ants and other insects.

When taken internally, fluorine causes retching, nausea and vomiting. Later cardiac weakness, kidney disturbances and interfeers with the coagulation of the blood.

Why poison the whole population with fluorine in our drinking water when we know about it's accumulative action? If dental decay is to be curbed, let a movement be started to stop children from eating tons and tons of candy and ice cream and drinking barrels of carbonated beverages. Start with the cause and not the effect.

Above by F.E. Bloom.

By D.S. Carlson National Sec-treas
June 1954--- 203 E 2nd Ave Rome Ga.

The National Association of Masseurs and Massuses, since the last convention has had a very successful eight months and here are a few things that were accomplished or will be;

1. Eleven more states are represented in our membership
2. More progress in the last two years than the previous five years
3. The Organization is free from debt and stronger financially than any time since it was organized.
4. Seeking National Legislation. We have a national registration committee.
5. A list of approved schools and colleges now being compiled.
6. Working on low cost mal-practice insurance.
7. We have a placement department.
8. Compiling a list of all available speakers and demonstrators of valuable techniques for the benefit of State Chapters.
9. Will have more tri-state meetings for the benefit of members.
10. We will have a talkie film showing all the branches of massage procedure for use by state chapters.

The foregoing is just a part of our program. Why not go to the National Convention in Davenport Iowa this year August 5-6-7-8 and find out for yourself what is going on---Once you find out what a live organ-

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iration this A.A.M.M. really is, you will want to keep posted regularly.

If you once go you will come home and try to get every massage technician that you know to join and boost with us, The A.A.M.M. is going places---Won't you come and go along?

By Mr. D.S. Carlson National Sec-treas.

NOTICE
MEETING

Seattle Local A.A.M.M. Meeting
Swedish Hall--July 11, 1954 7:30 P.M.
1627--8th Ave, Seattle

Our new Chairman of the Seattle Local Mr. John Murray has planned to have a ROUND TABLE DISCUSSION on the question "What constitutes a credited School of Massage"

We plan to have some BINGO Games to help our local Treasury--
Come one Come ALL--- Open meeting.

John A. Murray, Seattle President.

NOTICE --- NOTICE --- NOTICE --- NOTICE --- NOTICE
Mrs. Bertha Reager Phoned Long distance to your Editor to find out about a PICNIC--- She is going to raise the question at our Local meeting July 11th at the Swedish Hall--- She thinks we should have a Seattle Picnic soon; and when the Delegates get back from Davenport we should have a State Picnic; so we can all of us Technicians and all their friends can hear what the report will then be from our Davenport Delegates----- Bettcer get in on the Planning....

OUR MONTHLY MESSAGE

By Mr. Arthur Mann

Washington State President

THE JOB --THE GOAL--THE WORKMEN!

Another fiscal year has rolled around and I wish to take this opportunity to thank last year officers and committees. I think they did a wonderful job and I know it was not easy to spare the time from their regular work.

I also wish to thank the new officers for accepting offices for the coming year. We are especially glad to see that our new members are taking such an active part in our organization.

Now just a word about the GOAL for the coming year. It is the same as last year, gain new members so that our organization will have more power and continue to work on the legislative bill.

I hope that the members will not be disheartened over the fact that our bill did not go thru during the last legislation. Sometimes it has to be presented many times, but I feel perseverance will win out in the end.

Arthur D. Mann (Signature)

This paper will accept voluntary contributions valued at \$2.00 per year for subscriptions also cost fees per copy for extra copies from persons NOT PAYING MEMBERSHIP DUES IN THE STATE OF WASHINGTON.

Wenatchee Board of Directors meeting instructed the Editors to work out ways to take advertisement to help defray expenses of News.

Your assistant Editor wrote about a 2 page coverage of the Convention I wanted to say a lot of good things about Mr. Mann--- But room is run out here--- and we have a fair "backlog" -- But don't let that stop you---The News you have may be different. You send it in, please.

End.